

WHO IS OMNIVEX?

- Pioneer and market leader in digital communications & digital signage industry.
- Solves business communications by delivering targeted, real-time information to any screen.
- Enables organizations to transform data into dynamic visual communications and engaging digital experiences.
- Software & services company with over 25 years of experience in digital communications.



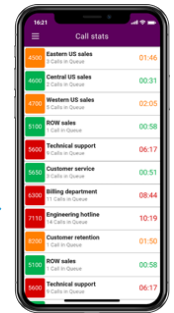
WHAT IS OMNIVEX MOXIE?



Omnivex Moxie is an intelligent digital communications platform for small organizations all the way to global enterprises, with multiple locations. It is a powerful and robust solution that enables organizations to easily collect data from their corporate systems to create intelligent digital communications.

WHAT IS OMNIVEX INK?

Omnivex Ink enables organizations to quickly and easily share personalized, real-time information on any screen with employees and customers and receive instant feedback from them. Whether it is business apps for mobile phones or real-time information on digital signs, Omnivex Ink provides organizations with a platform to manage digital communications across their entire business.



APPLICATIONS:

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> • Advertising • Emergency notifications • Employee communications | <ul style="list-style-type: none"> • KPI & dashboards • Menu boards • Reception & welcome | <ul style="list-style-type: none"> • Schedules & timetables • Interactive wayfinding • Video walls |
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TARGET VERTICALS:

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> • Banking & finance • Corporate communications • Education • Entertainment | <ul style="list-style-type: none"> • Food service • Government • Healthcare • Hospitality | <ul style="list-style-type: none"> • Manufacturing • Retail • Transportation & more |
|---|---|--|

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Deal registration: www.omnivex.com/partners/deal-registration

Website: www.omnivex.com
Sales tools: www.omnivex.com/solutions
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	Enterprise Moxie	Ink
Product Philosophy	Flexibility & Power	Ease of Use
Content Design	Fully customizable layouts	Template driven app builder
Bi-directional real-time integration with DataPipe	✓	✓
Content Playback	Rich Windows client	HTML 5 Web Browser
Studio front-end UI	Rich Windows Client	HTML 5 Web Browser
Authentication	Windows, Active Directory	Microsoft, Google, Facebook, etc., Federated Active Directory
Scripting	At server and player	In embedded HTML
Type of Installation	On-premise, hosted	SaaS
Purchase options	CapEx, OpEx	OpEx
Professional Services	✓	✓

HIGH-LEVEL COMPARISON

	Enterprise Moxie	Ink
Push content & live data to digital signs	✓	✓
Playlists	Multi-level, data and rule driven	Single level time driven
Events & actions	Exposed and customizable	Embedded in templates
Browser based signage		✓
Scheduled content	✓	
Designer Timeline	✓	
Integrated Wayfinding	✓	
Proof of Play	✓	
Rule Builder	✓	
Share live information with selected users on their mobile devices		✓
Develop mobile apps in minutes with no code required		✓
Apps operate on any device and any operating system		✓
Studio experience on any device and any operating system		✓
Data updates can be sent from apps for full bi-directional live communications		✓
Personalized app gallery to discover shared apps		✓
Apps can be connected to huge assortment of data sources		✓
Built in editor controls for different data types		✓

DIGITAL SIGNAGE

MOBILE APPS

*Services required on all Moxie Commercial & Enterprise, as well as Ink sales.

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